

Donnerstag,
23. September 2021



Deutsche Gesellschaft
für Hauswirtschaft e.V.

Workshop 1

Age-friendly Homes and Communities – Contribution of Personal and Household Services

Focus: Which Framework of Personal and Household Services is required to assist People in managing Daily Life?

Personal and household services are essential for supporting everybody's daily life. The needs are different at each stage. Currently, supply cannot adequately meet the increasing demand. The main reason for this is a lack of available skilled workers. All over Europe, the majority of services in private homes are provided by the black economy and therefore are not included in the gross national product. The working conditions in this area are often woefully inadequate. Many households and families cannot afford these services even when they desperately need them in order to cope with everyday life.

This workshop focuses on the diverse range of families and households in need of support. The question, "What framework of personal and household services is required to assist people in managing their daily life?" is connected to the theme of World Home Economics Day 2021: "Age-friendly homes and communities". The World Health Organisation has declared 2020 - 2030 the Decade of Healthy Ageing to underline this theme's importance. Populations around the world are rapidly ageing and this demographic transition has an impact on almost all aspects of society. This year's focus is on homes as an environment for healthy ageing.

After a short greeting by Jacob Christensen, the IFHE-President of Europe, Aurlie Decker, Director of the European Federation for Services to Individuals (EFSI), will introduce the topic. EFSI is the voice of the Personal and Household Services (PHS) Industry at European level, representing national associations, employers' organisations, PHS providers and companies involved in the development of personal and household services, and currently operating in 21 European Union Member States. After the introduction, the participants will discuss the conditions of personal and household services, which are required to assist people in managing their daily life. Experts from Germany and Europe are invited to discuss these questions in order to identify the next steps required:

- How can home economics contribute to developing these prevailing conditions?
- How can home economics experts collaborate with related disciplines?
- How can the social value of PHS become more visible? What is needed to combat the large black market share?
- What framework conditions are necessary so that everybody can access PHS according to their needs?

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